

# WORK

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Art Director (**Saatchi Saatchi Wellness**) 01.2023 - current  
Client: CVS, Oral-B, Takeda, GEPO, TEPEZZA

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Freelance Art Director (**Steel Advertising**) 10.2022 - 01.2023  
Client: WellQor

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Art Director & Brand Manager (**GigFinesse**) 2021 - 2022

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Graphic Designer (**Friends of Balcones Canyonlands National Wildlife Refuge**) 2021 - 2022

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# EDUCATION

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Miami Ad School 2021  
Art Direction Portfolio Program

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University of Texas at Austin 2021  
BS Advertising  
BA Design

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# SKILLS

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Design	Character Art
Illustrating	Branding
Photo Editing	Ideating
Storyboarding	UX/UI

# APPLICATIONS

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Illustrator	Sketch
InDesign	XD
Figma	Procreate
Photoshop	Fresco

**ALEXANDRA LETO // ART DIRECTOR**

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